

PRIVACY POLICY

This privacy policy governs your use of the software application ARTSTEL (“Application”) for mobile devices that was created by ARTSTEL LLC. The Application is a platform for creatives such as photographers, stylists, makeup artists, and models to collaborate, communicate, and schedule photoshoots. Creatives will be able to create a profile, display their information, and upload photos so other creatives or clients can search for and discover them.

What information does the Application obtain and how is it used?

1. **User Provided Information.** The Application obtains the information you provide when you download the Application and create an account. Account creation is a prerequisite to use of the Application – you will not be able to use the Application unless you provide the information necessary to create an account.

When you create an account with us and use the Application, you generally provide (a) your name, email address, age, user name, password, and other registration information; (b) information relevant to your creative profession, such as occupation, general geographic location, gender, date of birth, website URL, professional experience, hourly rate, ethnicity, hair color, eye color, height, weight, tattoos, and photographs; (c) additional information for use with a Model Release Form, including address, phone number, and email address; (d) transaction-related information, such as when you make purchases, respond to any offers, or download or use applications from us; (e) information you provide us when you contact us for help; (f) credit card information for purchase and use of the Application, and; (g) information you enter into our system when using the Application, such as contact information and messages sent through the Application to other users.

We may also use the information you provided us to contact you from time to time to provide you with important information and notices required by law.

2. **Automatically Collected Information.** In addition, the Application may collect certain information automatically, including, but not limited to, the type of mobile device you use, your mobile device’s unique device ID, the IP address of your mobile device, your mobile operating system, and information about the way you use the Application.

3. **Real-Time Location Information.** This Application does not collect precise information about the location of your mobile device.
4. **Disclosure of User Information to Third-Parties.** We do not sell, trade, or rent our users' personally identifiable User Provided Information to third-parties. Only aggregated, anonymized data is periodically transmitted to external services to help us improve the Application and our service. We will share your information with third-parties only in the ways that are described in this privacy statement.

We may disclose User Provided and Automatically Collected Information:

- as required by law, such as to comply with a subpoena, or similar legal process;
 - when we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request;
 - with our trusted services providers who work on our behalf, do not have an independent use of the information we disclose to them, and have agreed to adhere to the rules set forth in this privacy statement or maintain comparable privacy policies, including but not limited to cloud-storage platforms and/or online messaging service providers;
 - if ARTSTEL LLC is involved in a merger, acquisition, or sale of all or a portion of its assets, you will be notified via email and/or a prominent notice on our Web site of any change in ownership or uses of this information, as well as any choices you may have regarding this information.
5. **Disclosure of User Information to Other Users.** As the purpose of the Application is to facilitate the discovery of and collaboration between creative individuals, User Provided Information from users who have created accounts and use the Application will generally be visible to other users who have also created accounts and use the Application. This information will include occupation, general geographic location, gender, date of birth, website URL, professional experience, hourly rate, ethnicity, hair color, eye color, height, weight, tattoos, and photographs; however, contact information such as address, phone number, and email address will not be disclosed unless both users agree to the Model Release Form, described below.

6. **Model Release Form.** Additionally, photographers and models using the Application may choose, with their knowledge and consent, to agree to a Model Release Form and disclose additional information to another users using the Application in order to facilitate and schedule photo shoots. This information will include contact information such as address, phone number, and email address.
7. **Opting Out of Data Collection.** You can stop all collection of information by the Application easily by uninstalling the Application from your mobile device.
8. **Data Retention Policy, Managing Your Information.** We will retain User Provided data for as long as you maintain an account with and use the Application, and for a reasonable time thereafter. We will retain Automatically Collected information for up to 24 months and thereafter may store it in aggregate. If you would like us to delete User Provided Data that you have provided via the Application, please contact us at info@artstel.co and we will respond in a reasonable time. Please note that some or all of the User Provided Data may be required in order for the Application to function properly.
9. **Children.** As the Application is not intended for use by anyone under the age of eighteen (18) years of age, we do not use the Application to knowingly solicit data from or market to children under the age of thirteen (13) years of age. If a parent or guardian becomes aware that his or her child has provided us with information without their consent, he or she should contact us at info@artstel.co. We will delete such information from our files within a reasonable time.
10. **Security.** We are concerned about safeguarding the confidentiality of your information. We use appropriate physical, electronic, and procedural safeguards to protect information we process and maintain. Please be aware that, although we endeavor provide reasonable security for information we process and maintain, no security system can prevent all potential security breaches.
11. **Changes.** This Privacy Policy may be updated from time to time for any reason. We will notify you of any changes to our Privacy Policy by posting the new Privacy Policy here and informing you via email. You are advised to consult this Privacy Policy regularly for any changes, as continued use is deemed approval of all changes.
12. **Your Consent.** By using the Application, you are consenting to our processing of your information as set forth in this Privacy Policy now and as amended by us.

“Processing,” means using cookies on a computer/mobile device or using or touching information in any way, including, but not limited to, collecting, storing, deleting, using, combining, and disclosing information, all of which activities will take place in the United States. If you reside outside the United States your information will be transferred, processed, and stored there under United States privacy standards.

13. **Contact us.** If you have any questions regarding privacy while using the Application, or have questions about our practices, please contact us via email at info@artstel.co.